

Protect Privacy, Build Trust: Victorian Local Government Privacy Guide

In today's digital world, safeguarding personal information is crucial, especially for local councils responsible for managing sensitive data. From ratepayer details to health records, local governments collect and store vast amounts of personal information. Ensuring this data is handled responsibly is not just a legal requirement but a key to building trust with the community. That's where the **Records Solutions Victorian Local Government Privacy Guide** comes in.

The *Privacy and Data Protection Act 2014* mandates all local councils to safeguard personal information in accordance with the Victorian Privacy Principles (VPPs). The Privacy Guide provides

local councils with practical advice on how to comply with this legislation. It breaks down the complex privacy landscape into actionable steps that are simple to follow, ensuring your council maintains a high standard of data protection. Best of all, the guide is **updated every two years** to stay current with new privacy challenges, with the latest edition **released this month (April 2025)**.

Why Councils Need the Privacy Guide:

1. Simplifies Compliance:

The guide breaks down privacy regulations into simple steps, making it easier for staff to understand and follow without getting bogged down in legal jargon.

2. Minimises Risk:

With the rise of cyber threats, councils need to protect the sensitive information they hold. The guide provides strategies to minimise risks, helping avoid legal and financial penalties while safeguarding public trust.

3. Builds Public Confidence:

By adopting transparent privacy practices, councils can enhance their reputation and foster trust in their communities. The guide provides advice on how to effectively communicate privacy practices.

4. Tailored for Local Governments:

Unlike generic privacy resources, this guide is specifically crafted for the needs of Victorian local councils and offers targeted advice for the various council functions.



A Privacy Forward Future